

Marketing Portfolio



This presentation features only few of my work, including select client visuals shared with their full consent.

Profile

Hello, I'm Dineskumar Palaniswamy!

Introduction

A high-calibre professional with a proven track record of business development, analysis and revenue generation. Skilled in problem-solving, adept at nurturing customer relationships, and proficient in grasping marketing campaign goals.



EXPERTISE



As a Marketer



Marketing Skills:

- Brand / Product Management
- SEO & SMM
- Marketing analysis & Research
- Website Development & Advertisement.

Core Values:

Innovation

Collaboration

Prioritisation

Impact and Integrity

Vision & Mission Of My Life.

Vision

To become a catalyst for emerging and growing businesses, helping them achieve their digital dreams through honest strategy, creative storytelling and meaningful marketing impact.

Mission

My mission is to transform small ambitions into visible impact for brands and companies striving to stay relevant in today's fast-evolving digital landscape.

Experience



PORTFOLIO

2026

Js Job Service - Germany | Brand Associate.

- Contributed to the development of core brand foundations including mission, vision, and website branding elements.
- Supported market and customer research to inform brand positioning and messaging choices.
- Helped structure an end-to-end lead flow, improving consistency across brand touchpoints and acquisition stages.
- Supported the setup of an international team, facilitating cross-market coordination and operational alignment.

Digital theory - Growth Consultant

- Worked with D2C and B2C brands to support brand visibility and digital performance initiatives.
- Contributed to community creation and engagement initiatives for Samridhi (B2C), improving brand lead flow by 76% within six months.
- Supported SEO and content initiatives to enhance online discoverability and engagement.
- Collaborated with founders and marketing teams to align growth activities with overall brand objectives.

My Experience

Social Media Marketing

Successfully managed multiple social profiles, growing a combined audience of over 45K followers and generating 1M+ impressions across various domains.

Research and Analysis

Conducted in-depth competitor analysis across industries, delivering complete pricing, branding, and end-to-end strategic execution plans.

Search Engine Optimization

Ranked over 100 keywords at the #1 position, created high-performing organic content, and executed lead generation strategies that consistently delivered results without paid ads.

Consumer and shopper insights

Turning consumer and shopper research into commercial decisions — from FMCG shelf strategy to digital behaviour analysis across global markets.

Years of Experience

5+ years of work experience

#0006

Worked with Brands like:





2026

Collaborating for Success.

ANALYSIS – OUTLINE

01.

02.

03.

04.

Discovery

In-depth consultation to understand the brand goals.

Ideation

Brainstorming creative concepts tailored to their vision.

Execution

Performing analysis on areas that can deliver returns.

Delivery

Ensuring timely completion with all necessary assets.

2026

FEEDBACK



Clients Say About Me

Dineskumar's ideas elevated our brand to new heights. His attention to client's thoughts and bringing it to reality is unmatched.

Rakshita (Dance Foundation)

The website UI/UX the team designed and marketing works made our platform intuitive and visually appealing and their strategic marketing boosted our Returns.

Mias, Kochi (Fashion)

Let's Work Together!

Let's build a brand that connects, converts, and scales across digital channels.

Mobile Number
+33 7 66 53 29 95

LinkedIn
@dineskumar.pr

Email Address
dineskumar.pr@gmail.com

Physical Address
**138, RUE Eduord Manet, 33270
Floriac, France**

Presented By:
Dineskumar P

#0010